

The background of the entire page is a photograph of a young child with dark skin and curly hair. The child is peeking out from behind a dark, weathered metal pole. They are wearing a pink, ribbed sweater. The child's face is partially visible, looking towards the camera with a slight smile. The background is blurred, showing hints of an outdoor setting with greenery and a blue wall.

FIDA'S YEAR

2024

The background image shows a young boy with a joyful expression sitting in a black metal wheelchair. He is wearing a blue long-sleeved shirt and blue trousers. He is barefoot and holding a small, light-colored object in his hands. Behind him, two other children are partially visible; one is sitting on a blue plastic chair, and another is standing. The setting appears to be an indoor or semi-outdoor space with a dirt floor. On the wall behind the children are several educational charts. Three of these charts are titled 'ALPHABET CHART CHATI YA ALFABETI' and feature letters of the alphabet paired with small illustrations of animals. A fourth chart on the right is titled 'ANIMAL CHART CHATI YA WANYAMA' and shows various animal silhouettes. The overall atmosphere is one of hope and education.

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**Building
world where
everyone has
hope and a
future.**

Standing with the World's Most Vulnerable

“Me first” is one of the most visible trends of the 2020s. Its consequences are painfully evident in wars, cuts to development cooperation, the treatment of refugees and immigrants, and self-centred economic policies. Our time is also marked by polarisation — people are increasingly grouping around their own opinions and interests.

That's why work that unites, takes responsibility, and builds a future for the most vulnerable is more necessary than ever. At the heart of our mission work is the message of God's grace toward those He loves. God desires peace. He wants every person to live in harmony with themselves, their neighbours, nature — and above all, with their Creator.

Development cooperation and humanitarian assistance build hope. They create opportunities and offer people a future they can genuinely strive for. Wealthy nations have a responsibility to promote justice and support the least developed countries in their efforts to build well-being.

For nearly a hundred years, Fida has been present where hope and justice are needed most. Pentecostal missions have, from the beginning, been about carrying the message of peace and love to the ends of the earth, along with tangible help for those in need. In 1974, the Finnish government began supporting Fida's development work. Last year, we celebrated 50 years of this meaningful partnership.

Empowering young people is also central to Fida's mission. In 2024, we saw youth taking increasing responsibility both in Finland and in our partner countries. This annual report shares stories from, among others, young people in Kosovo and Cambodia who want to do good, volunteer, and build a better tomorrow.

Thank you for supporting Fida's work. Together, we are a counterforce to selfishness. Together, we have brought hope and a future to hundreds of thousands of people around the world!

Harri Hakola
Executive Director



”
**At the heart of
our work is the
message of God's
grace toward
those He loves.**

STORIES OF HOPE AND FUTURE



Development cooperation
reached 265,000 people



We supported church work
and mission efforts in 34 countries



155,000 children received
support through our programmes



In Asia, 185 people
studied in Bible schools



We strengthened the right to
education for over 91,000 children



Fida's total revenue:
€22.7 million




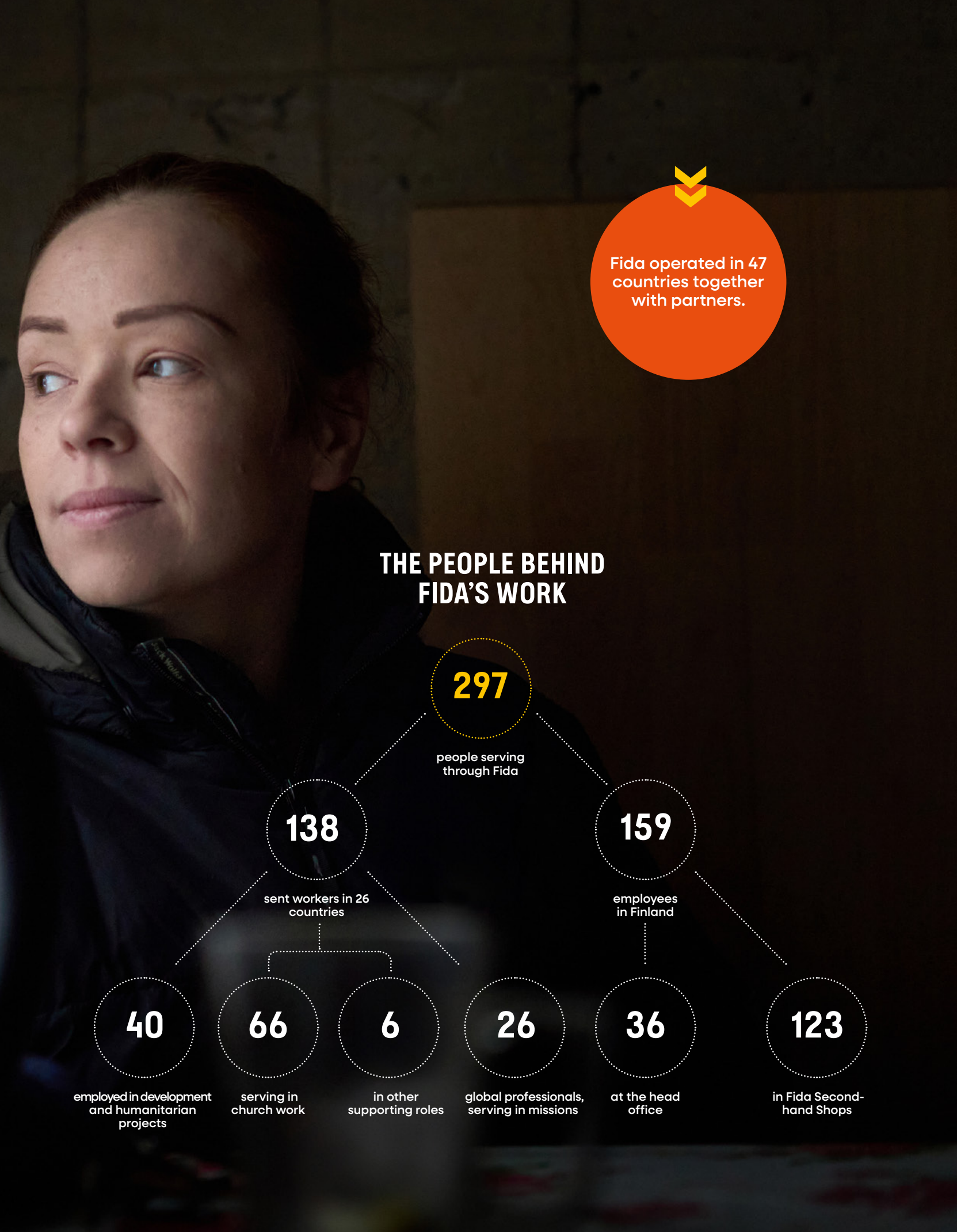
We delivered urgent humanitarian
aid to crisis areas in 5 countries



22 Fida Secondhand
Shops in 13 cities

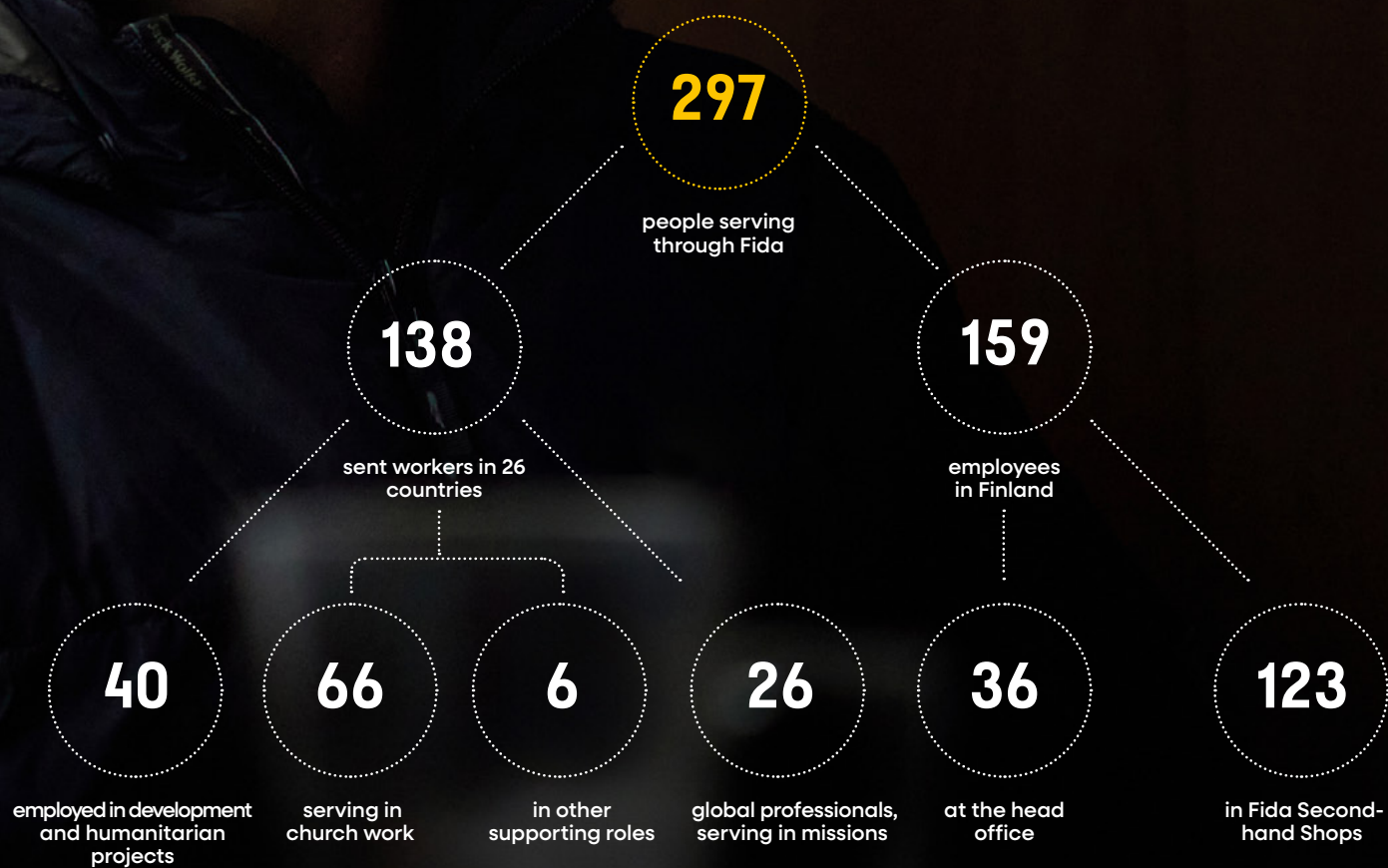


The Pentecostal churches of Finland founded Fida in 1927. Today, Fida is one of Finland's largest mission and development cooperation organisations. Our strength lies in close collaboration with local churches and civil society organisations. At the heart of our work are children, youth, and people living in vulnerable circumstances. Love for one's neighbour is the driving force behind all we do. We share God's love through words and actions, by serving people. Fida Secondhand Shops has been giving used clothes and goods a new purpose for 45 years. Our customers join us in building a world where everyone has hope and a future.



Fida operated in 47 countries together with partners.

THE PEOPLE BEHIND FIDA'S WORK



265 000

Development Cooperation reached **265,000** people.

1 029 000

Our work indirectly impacted over **1,029,000** people.

155 000

In our programmes, **61,000** women and **155,000** children received support.

91 000

The right to education was strengthened for over **91,000** children, including over **47,000** girls.

88 000

The living environment of **88,000** children became safer.

182 000

182,000 trees were planted.



Maikki Kuittinen
Programme
Manager

” Together with our partner organisations, we celebrate every child who has gained access to education and completed their studies. Every new profession, job, or small business increases faith in the future. Every skill learned and every savings group joined not only empowers individual families – it uplifts entire communities. Thanks to the long-term support of government and private donors, lasting change has been made possible. A warm thank you for your collaboration!



We support the access to education for children and young people and improve the quality of teaching.



Peacebuilding, health, clean water, and food security are also central to our work.



We believe that lasting change is driven by local communities, churches, and partner organisations.

Financial Independence for Women

► Päivi Arvonen

"I used to do cleaning and farm work for neighbours for a daily wage. The money was not enough, and we lived hand to mouth. Through a savings and loan group, I received training in money management, budgeting, and investment. I have been able to gradually improve myself and my business.

Life for women in rural areas is full of challenges. Many don't even have basic education, because educating girls is still not considered very important. Many women are also completely dependent on their husbands.

With my first loan, we bought chicks, two goats, food for the animals, and a bit more land. We paid the loan back in six months. We used the second loan for our children's school fees. Now we have livestock and 3.2 hectares of land, where we grow maize, millet, beans, and vegetables. I also bought a water tank to collect rainwater for the dry season.

I want to encourage all women to join savings and loan groups: to save, take out loans, and change their lives."

– Emily Kadzo, Malindi, Kenya



Education for Girls in Nepal

► Joonas Haverinen, Milka Myllynen

In the **Bateshwar region** of southern Nepal, Fida supports children's education together with its local partner, Relative Nepal.

The area is home to Devaki Model School, which some years ago operated in a single bamboo-walled classroom. Today, the school has eight classrooms and nearly 300 students. The chance to go to school is especially meaningful for girls.

– Parents shouldn't treat girls and boys differently. If everyone had the same opportunities, there would be no child marriage or dowries, say the determined students Chandani, Kajal and Manjita.

When girls are given the opportunity to study, it sets in motion a change that carries across generations.



More than 30,500 children in Nepal benefited from safer school environments. 15,900 of them were girls.

– We want to change the world one person at a time. For that, we need education — it's the only thing that opens understanding. It is our responsibility to develop our own country, says Kajal.

The Future is in the Hands of Mothers

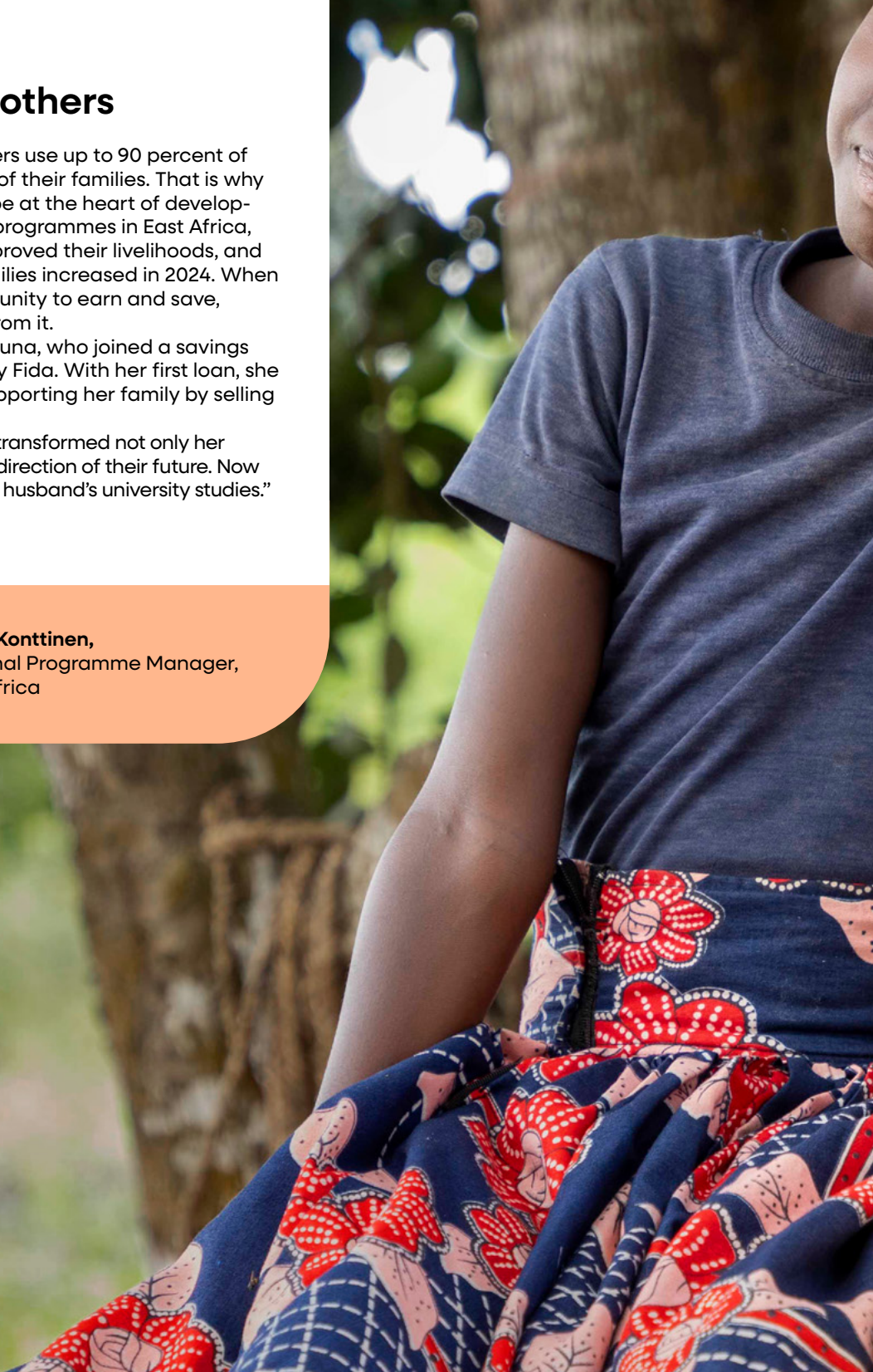
“According to studies, mothers use up to 90 percent of their income for the benefit of their families. That is why supporting mothers should be at the heart of development cooperation. In Fida’s programmes in East Africa, more than 6,400 women improved their livelihoods, and the savings of over 7,100 families increased in 2024. When a mother is given the opportunity to earn and save, children especially benefit from it.

One of these mothers is Eluna, who joined a savings and loan group supported by Fida. With her first loan, she bought goats and began supporting her family by selling their milk.

Eluna’s determination has transformed not only her family’s daily life but also the direction of their future. Now she dreams of supporting her husband’s university studies.”



Paula Konttinen,
Regional Programme Manager,
East Africa





101 742

Fida's humanitarian aid reached **101,742** people.

310 599

Finns donated aid worth **310,599** euros.

2,75 MILLION

The Ministry for Foreign Affairs of Finland supported our work with **€2,75** million.

2 632

In Ukraine, **2,632** people received cash assistance.

11 228

In the Democratic Republic of Congo, **11,228** children took part in children's clubs at refugee camps.

21 000

We provided **€21,000** worth of food aid to villages in Afghanistan affected by earthquake.



Maija Saarni
Humanitarian
Assistance Manager

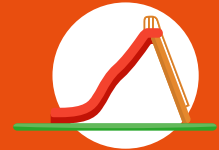
” In 2024, Fida supported people living through prolonged crises in the Democratic Republic of the Congo and Ukraine.

Working hand in hand with local partners, the efforts not only saved lives — they also strengthened hope and created new opportunities for a better future.

Psychosocial support brought people together, offered space to share experiences, and promoted mental well-being.

Food aid brought security, continuity, and relief amid daily uncertainty.

Cash assistance gave people the valuable opportunity to decide for themselves what they needed most.



We provide safe environments for children and families – for play, education and peer support.



We support education by renovating schools, providing school meals, and promoting the inclusion of people with disabilities.



We provide cash assistance in crises to help people take care of their basic needs during exceptional situations.

A School Reborn

► **Kirsi Koski-Kujala**, Communications Manager

In the **Democratic Republic of the Congo**, the humanitarian crisis continues to deepen in the South Kivu region. Families fleeing violence have sought refuge in temporary settlements lacking basic services. Fida has supported these communities by renovating schools, providing school meals, and offering hope through education.

When internally displaced families arrived in the village of Katanga in 2017, a primary school was established for their children. The beginning was difficult: few students, no pay for teachers, and no support. Leadership changed repeatedly until Lubango Jeaques, a father of five and dedicated teacher, stepped in to lead the school.

In 2020, Fida and its local partner, the CEPAC church, began supporting the school, starting with hygiene supplies. In 2022, the support expanded to cover school fees and supplies. As word spread, enrolment grew by the hundreds.

However, the facilities were inadequate—children sat on the ground, and rain interrupted classes. That changed last year with the completion of a new, fully furnished school building.

– Now our school is thriving, and we are widely respected in the community. There are already over 700 students, and the school is known as one of the best in the Fizi region. Thanks to Fida and CEPAC for making this possible, says Lubango Jeaques.



►
In Congo (DRC), 4,326 people living in the midst of the crisis received psychological first aid, and food aid was distributed to 2,000 families.

Separated by War

► **Ninarose Keltto**, Communications Specialist

When **7-year-old Sofia** fled from Kramatorsk in Eastern Ukraine to the west with her mother and sister Veronika, her beloved cat Simba had to stay behind with her grandparents. When the longing and tears seemed endless, the grandparents drove two days, 1,400 kilometers, from Eastern Ukraine to Transcarpathia with Simba in the car. The joy was overwhelming when the two were reunited. The first moments of the war are still vivid in the mind of Vita, the mother:

– We woke up to bombings on February 24, 2022. We ran to the basement for safety. Having lived through the 2014 war, I immediately knew this was serious.

The mother and daughters evacuated to Western Ukraine by train, while Jevgeni, the father, stayed behind to care for the family farm. Later, a Russian missile struck the Kramatorsk train station – the very place they had just managed to escape from.

Starting a new life in Western Ukraine has not been easy. Today, Vita works as a barista in a café, Veronika goes to school and helps at a flower shop, and Sofia takes part in art classes at a centre supported by Fida. They miss their father – he is rarely able to come home.

– We dream of living together again. Every call with dad ends in tears, says Veronika.



►
In Ukraine, 230 children participated in psychosocial support groups.

100 children were able to attend camps supported by Fida, which brought joy to their challenging daily lives.

Missions in 2024

34

Fida's mission programme operated in **34** countries.

92

There were **92** missionaries serving in congregational work around the world.

21

21 Finnish interns served in Fida's programme countries.

13

In Asia, we reached **13** unreached people groups.

>10

More than ten mission trips were made from Finland to Fida's programme countries.

180

In Finland, **180** people participated in short courses on mission work.



Jyrki Palmi,
Deputy Director
of Operations

” The Pentecostal churches of Finland and Fida have been involved in global missions for nearly a century. In some regions, local churches have grown many times larger than those who first planted them. Elsewhere, the work continues under challenging conditions, laying foundations and sowing seeds for the future.

Today, mission work is especially focused on large cities and their unreached people groups. We are particularly pleased that an increasing number of global professionals have taken on the challenge of reaching urban populations.



We share the gospel with all people groups.



We support churches so they can serve their communities, especially children and youth.



We plant new churches among unreached peoples.

Media Missions Expands in Asia

► **Mika Ahonen**, Media Missions Manager in Asia

In **Thailand**, media missions took new steps last year. In addition to various programmes, worship music videos were produced, involving as many as 85 people in the filming. The work focuses on Bangkok, where we strengthen local expertise and produce engaging content. At the same time, we keep in mind those who have not yet heard the gospel. The team includes a young Myanmar national who came to faith during his internship in 2023. Now he dreams of taking media work back to his homeland.

In **Japan**, media missions began with a survey conducted in churches. The next steps are still being formed, and prayer support is vital, as the needs are great.

Media missions is more than technology. It is about bringing the gospel into everyday life. Our team also includes local young people who do not yet believe but hear about Jesus through being involved in this work.



A Newly Built Church Brings Joy in Ukraine

► **Kirsi Hekkala**, Missionary in Uzhhorod

A **significant milestone** in mission work in Ukraine was reached in February 2024, when the first phase of a new church was completed in the Roma neighbourhood of Radvanka in the city of Uzhhorod.

A ten-person construction team from Pohjanmaa, Finland, worked intensively for a week, resulting in a newly built meeting hall where the first worship service was held on March 3, 2024.

The joy was immense, as the pandemic and war had delayed the project. The kitchen and upstairs classrooms and lodging facilities are still awaiting completion. The finished hall has seating for about one hundred people, and heat pumps ensure comfort year-round.

Weekly gatherings are now held, typically drawing 30–50 participants. Sunday school takes place twice a week with 20–30 children. The work is led by Janus and Marina Bogdanovich from Northern Ukraine, and Markus Keväänranta from Kurikka serves as the coordinator for the construction project.

Although delays initially caused doubt, the new church building has now become a place of hope in the community. The gospel is transforming hearts, and the work continues to grow steadily despite challenges.



11

Programme operated
in 11 countries

2 400

2,400 Finnish sponsors supported
children with regular donations.

328

328 students studied at a
Christian school in Pakistan

21 750

21,750 people received direct support,
and our work had an indirect impact
on an estimated 65,213 people.

1 045

The youth center in Nairobi
reached 1,045 young people through
various training programmes.

2 054

In India, 2,054 children regularly
participated in educational clubs
across 19 communities.



Sina Urmas
Programme
Manager

“ I’m delighted by the growing number of volunteers. Thanks to them, our work has expanded to new families and communities. We are now reaching 21,750 children, young people, and their parents. With the support of Finnish sponsors, children are able to attend school and, through education, move toward employment, which is making lasting change possible.



We support impoverished communities in providing children with a safe living environment.



We support churches in promoting social change and helping ensure that the rights of children and young people are fulfilled.



We reduce social exclusion and advocate for those in the most vulnerable positions.

A New Generation Steps Up in Cambodia

► **Kem Neang**, Project Manager

Work in four villages in Cambodia has progressed wonderfully, and a fifth village has now joined the programme. During the year, 447 children completed the programme's studies and continued their educational journey. They have participated in afternoon clubs, life skills, and Bible teaching. Previously passive students are now motivated and eager to learn.

Young people are stepping up as responsible leaders and developing into courageous community leaders. By the end of 2024, three volunteer groups were established, with 75 youth being trained and serving their communities. At the same time, churches are strengthening and growing.

125 young people have received child protection training and act as defenders of children's rights. The work is vital—especially for girls, whose opportunities for education and influence remain limited. These young leaders stand firmly for the belief that every child has the right to learn, dream, and build a future of their own choosing.



Roma Youth Rising as Leaders

► **Leonora Maloku**, Project Coordinator

In Kosovo, we support Roma children and youth in Pristina. It is encouraging to see how eagerly young people have begun volunteering for the benefit of their community. Thanks to education and mentoring, these beneficiaries have grown into decision-makers.

Last summer's camp was a significant moment. The youth independently planned and carried out the entire week's programme. The theme "Running Through the Bible" brought together over 40 children and offered unforgettable experiences.

The status of Roma children in schools has improved, and more and more feel a sense of belonging. Children participate in school activities and have gained the courage to join additional programmes.

One of the finest examples is Sumea, a young Roma girl who has become a role model for her classmates. She has improved her academic performance and encourages other Roma children to pursue education and dream big.

Sumea's story is one of many examples of how our work strengthens the position of Roma children and helps them feel valued. The future looks brighter as education is no longer just a dream but a reality!



45

years of meaningful shopping

22

stores in 13 cities

3,16 MILLION

visitors to the stores

1,31 MILLION

kilograms donated
clothes and shoes

1,97 MILLION

used items found
a new home

8607

free item pickups



Anna Pesu,
Marketing Manager

45 Years of Goodwill in Action

” Fida Secondhand Shops celebrated their 45th anniversary in 2024. The chain now operates 22 stores across 13 locations in Finland.

During the year, the shops in Espoontori, Hämeenlinna, and Kerava were renovated. The long-standing Fida store in Tammela, Tampere, closed its doors in the spring, but the Pirkanmaa region continues to be served by shops in Lempäälä's Ideapark and on Kuninkaankatu in central Tampere.

A total of 416 people worked at Fida Secondhand Shops during the year. Permanent and temporary staff, civil service workers, interns, trainees, and volunteers all form a dedicated team whose contribution is invaluable.

Fida also took part in various events: a popup store was featured at the World Village Festival, and at the Love Me Do wedding fair, Fida participated with a fashion show and a sales booth.”



Fida Secondhand Shops has been a pioneer in promoting reuse in Finland since 1979.



Our selection includes unique clothing, tableware, hobby supplies, home decor, and furniture – all at affordable prices.



By donating clothes and household items, you help reduce the strain on the environment. Reuse extends the life cycle of products and supports more sustainable living.

Rewarding Work in a Great Team

► Satu Panula, Communications Specialist

Antton Muikkula completed his civilian service in Fida's pickup service in 2019 and looks back on the time with great fondness. He got to try out many kinds of tasks: driving a van for pickup services, collecting clothes with a truck, and doing office work. What he looks back at most fondly are the shared lunch breaks and the friends he made, some of whom are still a part of his life today.

After his service, Antton continued working at Fida as a substitute and later seized the opportunity to become a permanent driver.

Working at Fida has been varied and meaningful. Antton especially appreciates the tight-knit transport team, with whom working is always enjoyable.

– Sometimes the work is physically very demanding, but mentally it's light and rewarding. Every furniture carried and every step climbed is a step toward something good in the world.



Renovated with Care

► Satu Panula, Communications Specialist

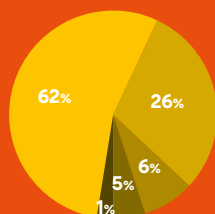
Fida's store in Hämeenlinna underwent a refreshing renovation in December. On the morning of the reopening, a line formed at the door well before opening time, even despite the cold weather.

The store featured beautifully arranged Christmas decorations, festive clothing, winter shoes, and a renewed book section.

– I'm grateful for this update. Items are now easier to find, and the store truly serves customers at its best, says store manager Lena Saarinen. She has worked at the store for 11 years and expresses appreciation for the customers, many of whom have become familiar faces over the years.



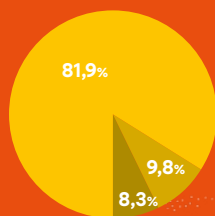
WHERE THE MONEY CAME FROM



Ministry for Foreign Affairs support	8 226 328	62 %
Donations & Child Sponsorships	3 497 918	26 %
Bequest Income and Other Sources	787 535	6 %
Income from Churches	711 910	5 %
Fida Secondhand Shops	144 316	1 %

Total 13 368 007 100 %

WHERE THE MONEY WAS SPENT

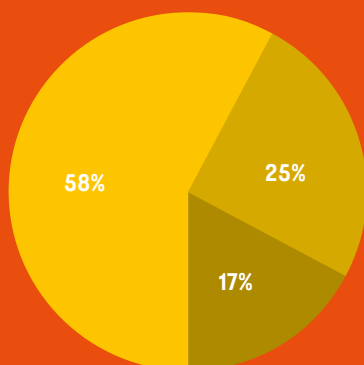


International Work	11 261 775	81,9 %
Governance	1 345 183	9,8 %
Fundraising and Communications	1 145 300	8,3 %

Total 13 752 258 100 %

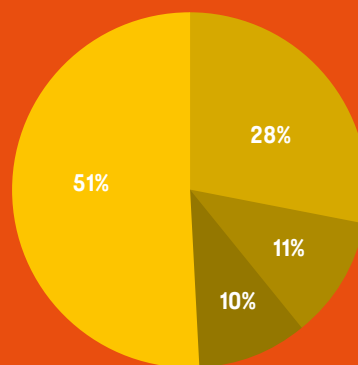


INTERNATIONAL WORK



● Eastern Africa, Middle-East and Central Asia
● Asia ● Europe

EXPENDITURE BY PROGRAMME



● Development Cooperation ● Humanitarian Aid
● Transformational Development ● Missions

FIDA'S REVENUE IN	2024	2023
Grants (MFA)	8 226 328 €	8 681 673 €
Fida Secondhand Shops	9 488 250 €	9 603 857 €
Donations and bequests	3 487 302 €	3 624 827 €
Churches	711 910 €	706 444 €
Other income	803 369 €	884 341 €
Total	22 717 159 €	23 501 142 €

FIDA'S EXPENSES IN	2024	2023
Operational Expenses		
Staff costs	-3 261 228 €	-3 109 447 €
Depreciation	-243 424 €	-230 440 €
Other expenses	-10 585 984 €	-11 305 068 €

Fundraising		
Staff costs	-5 227 024 €	-5 127 241 €
Depreciation	-174 330 €	-145 384 €
Other expenses	-4 020 319 €	-4 039 918 €
Investment and financial activities	-5 662 €	-20 969 €
Total expenditure	-23 517 971 €	-23 978 467 €

INCOME STATEMENT	2024	2023
Total revenues	22 717 159 €	23 501 142 €
Total expenditure	-23 517 971 €	-23 978 467 €
Fund transfers	0 €	0 €
Annual surplus/deficit	-800 812 €	-477 324 €

OTHER INDICATORS	2024	2023
Liquidity, Quick Ratio	1,4 (good)	1,4 (good)
Equidity/Solidity ratio	52 % (excellent)	59,3 % (excellent)
Members/Community members	191	192

FIDA STAFF IN	2024	2023
Number of staff	31.12.2024	31.12.2023
Finland, head office	36	37
Finland, Fida Secondhand Shops	123	131
Abroad*	40	36
Total staff	199	204
Total staff costs	-8 488 252 €	-8 236 688 €

* Only employees employed by Fida are included in the foreign headcount. This figure does not include seconded workers employed by Pentecostal churches.



**THANK YOU FOR
SUPPORTING OUR WORK!**



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